The application prospect of data science research in social science

Jeremy Chatterjee, Alex Russo
University of North Dakota, Grand Forks, USA.

ABSTRACT

Through the application of data science research in social sciences, this paper can clearly and intuitively understand that under the constant impact of the big data boom, a new discipline-data science has emerged. It is mainly to obtain a large amount of data through automation, and as the data science continues to develop, it is affecting the social science field. How to find hidden trends in a large amount of data, so as to be able to continuously expose social phenomena, is a question we are worth exploring. We must embrace big data and use the current mobile Internet, social networking and other multimedia devices with large amounts of data to provide the latest methodology and development perspective for social science research. Based on this, this paper focuses on the continuous application of data science research in the social sciences, and makes the development of social science research in China more and more under the impact of data science.

Keywords: data social science; application scientific research