



Discussion on the Feasible Ways of Integrating Craftsman Spirit into Ideological and Political Education in Higher Vocational Colleges

Hongyu Ma

Zibo Vocational Institute, Zibo, Shandong, China.

Abstract

Cultivating college students with contemporary craftsmanship spirit is necessary to comprehensively achieve the school's talent cultivation goals. As the main battlefield for cultivating talents with professional and technical skills, vocational colleges should integrate the spirit of craftsmanship into their ideological and political education. On the basis of elaborating on the connotation and extension of craftsmanship spirit, this article analyzes the necessity of integrating craftsmanship spirit into ideological and political education of vocational college students, and proposes several ways to achieve comprehensive understanding and practice of craftsmanship spirit by vocational college teachers, promote personalized integration of craftsmanship spirit with ideological and political education of vocational college students, and construct a campus culture that integrates craftsmanship spirit with ideological and political education of vocational college students, effectively integrating the spirit of craftsmanship into the process of ideological and political education for vocational college students.

Keywords

Vocational college students' craftsmanship spirit, ideological and political education, implementation path

<https://ss.damray.com>

OPEN ACCESS

DOI: 10.26855/oajrcss.2023.04.002

Received: April 30, 2023

Accepted: May 28, 2023

Published: June 25, 2023

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1. The Connotation and Extension of Craftsman Spirit

The so-called craftsmanship spirit is a quality that pursues uniqueness in design, strives for excellence in quality, and adheres to meticulous craftsmanship. This includes not only exquisite craftsmanship, but also a rigorous, diligent, and patient work attitude, as well as a sense of professional identity, dedication, professionalism, and humility. Specifically, it can be understood from the following aspects (Yang Guitao, 2016).

1.1 The spirit of craftsmanship plays an important role in promoting national rejuvenation

The essence of national rejuvenation is not just the growth of economic aggregate, but the revival of culture and civilization. It is undeniable that economic level is indeed an important criterion for measuring a country's development, but it cannot determine everything. The rejuvenation of the nation encompasses many aspects such as economy, politics, ideology and culture, science and technology, and product quality is also an important aspect. Looking back at the history of world civilization, we can see that in world trade, if a product produced by a country is widely recognized and appreciated by other countries, it can have a place in the world. Therefore, the significant significance of the

craftsmanship spirit today lies in this—whether it is the professional qualities reflected in the craftsmanship spirit or the products it produces, all reflect the dignity of a nation and are related to its survival and development.

1.2 The spirit of craftsmanship and the era theme of "mass entrepreneurship and innovation" complement each other

The connotation contained in the spirit of craftsmanship shares a common direction with this concept. 'Double innovation' requires the guidance of innovative concepts and innovative spirit, but in the long run, innovation also needs to include something that runs through the entire process, which is the spirit of craftsmanship. It can be said that the spirit of craftsmanship and innovation are both interrelated and complementary. On the one hand, the spirit of innovation requires the support of the spirit of craftsmanship, only in this way can we continuously produce high-quality products that meet market demand. On the other hand, the spirit of innovation has given fresh vitality to the spirit of craftsmanship. The spirit of innovation emphasizes flexible thinking and infinite creativity, while the spirit of craftsmanship emphasizes the carving of details, emphasizing a persistent and striving for excellence attitude. In the current context of entrepreneurship and innovation, the integration of craftsmanship spirit can effectively promote the transformation of traditional economy (Wang Jingsheng, 2016).

1.3 The spirit of craftsmanship meets the requirements of socialist core values

As is well known, the individual values of citizens in the core socialist values are "patriotism, dedication, integrity, and friendliness". At the same time, loving work, honesty, and trustworthiness are also the connotations of the spirit of craftsmanship. As the saying goes, 'do what you do and love what you do.' No matter what position you are in, you must be diligent and fulfill your duties, and contribute to society. While we comprehensively cultivate and practice the core socialist values, we can integrate the connotation of the spirit of craftsmanship. College students are the main force of the future workplace and the builders of the socialist cause. Therefore, they need to possess the qualities of love, dedication, honesty, and trustworthiness. As a professional spirit, the spirit of craftsmanship is inseparable from everyone's outlook on life and values. Therefore, the cultivation of this spirit can be integrated into the process of ideological and political education in daily life.

2. The necessity of integrating the spirit of craftsmanship into the ideological and political education of vocational college students

2.1 Helping to achieve the transformation from a manufacturing powerhouse to a manufacturing powerhouse

The ideological and political education in vocational colleges is a main channel for cultivating high-level professional and technical talents with ideals, morality, culture, and discipline for the country. At present, China is in an important stage of transformation from a manufacturing powerhouse to a manufacturing powerhouse. With the continuous transformation of economic development towards informatization and intelligence, we urgently need a group of high-quality frontline technical talents. Therefore, in order for China to achieve innovative development in its manufacturing industry, especially the development of Gaodun manufacturing industry, it is necessary to cultivate high-quality craftsmen with craftsmanship spirit. Therefore, integrating the spirit of craftsmanship into the ideological and political education process of vocational colleges is an objective need.

2.2 Helping to promote the development of contemporary vocational education

Through previous analysis, it can be seen that integrating the spirit of craftsmanship into today's vocational education is an inevitable need. Contemporary vocational education can be said to be employment-oriented professional education, with the goal of cultivating diverse and high-level frontline skilled talents. It is the key to promoting economic and even social development. However, from the current reality of vocational colleges, there are still many phenomena that attach importance to skill education while neglecting the cultivation of professional literacy, and there is a lack of emphasis on the spirit of craftsmanship. The existence of this phenomenon can make it easy for students to become technical personnel lacking professional literacy after entering the workplace, which goes against the essence of vocational education. Therefore, this phenomenon needs to be corrected in a timely manner, so that the spirit of craftsmanship can be rooted in the process of vocational education, and students can not only acquire professional skills but also valuable spiritual resources.

2.3 Helping to enhance the professional literacy of vocational school students

The current employment situation for college students is very severe, and graduates generally face difficulties in finding employment, adapting, and promoting. In such a large environment, having good professional ethics has become a highly valued quality for enterprises when recruiting employees. Professional competence is an inherent norm and self requirement, which mainly does not rely on legal or institutional limitations, but comes from the "power of morality" and is a comprehensive quality presented by practitioners in the process of work. Diligence, excellence, positive optimism, unity and cooperation, loyalty, dedication, and so on are all keywords of good professional ethics. It can be said that the spirit of craftsmanship reflects the ultimate and sublimation of professional ethics. Therefore, it is necessary to integrate the spirit of craftsmanship into the process of ideological and political education (Zhang Kunjing, 2016).

3. The Way to Realize the Integration of Craftsman Spirit into the Ideological and Political Education of Vocational College Students

Integrating the spirit of craftsmanship into ideological and political education should fully leverage the role of ideological and political classrooms, allowing students to understand the history, theoretical knowledge, and relevant examples of craftsmanship. This not only allows students to master a large amount of ideological and political education knowledge, but also helps them establish the spirit of craftsmanship, thereby improving teaching effectiveness and integrating the spirit of craftsmanship into the classroom. The following teaching forms can be used:

3.1 To achieve a comprehensive understanding and practice of craftsmanship spirit among vocational college teachers

Teachers in vocational colleges are implementers of ideological and political education work. To achieve the combination of cultivating the spirit of craftsmanship with the ideological and political education work of vocational students, as the main body of education, teachers must have an accurate and comprehensive understanding of the spirit of craftsmanship and actively practice it in their work. Specifically, there are two ways to achieve this: on the one hand, from the perspective of teachers themselves, they should constantly update their knowledge reserves and keep up with the times, while also expanding their knowledge base and enhancing their understanding of problems. By self-learning professional books, studying national policies and leaders' speeches, paying attention to current affairs news, and actively participating in training, we can achieve a comprehensive understanding of the spirit of craftsmanship. On the other hand, from the school level, teachers should be given more opportunities to receive training and influence. For example, inviting renowned corporate teachers or skilled craftsmen from the public to have discussions with teachers. Famous corporate teachers often possess more professional skills and higher professional literacy, while folk craftsmen often have a simple understanding of the spirit of craftsmanship. This kind of communication can help teachers open up ideas, help to sublimate their own ideological understanding, and also facilitate innovation in teaching methods.

3.2 Promoting the personalized integration of craftsmanship spirit and ideological and political education for vocational college students

To achieve effective integration of craftsmanship spirit and ideological and political education work, it is necessary to seek the integration point of the two in the teaching content of vocational ideological and political education. In fact, the connotation of craftsmanship spirit has similarities with many contents of vocational ideological and political education, such as the integration of craftsmanship spirit and traditional culture—craftsmanship spirit is not a new concept, let alone an imported product. Since ancient times, we have had many craftsmen who pursue excellence, such as Lu Ban, a skilled craftsman, and Paoding, a skilled craftsman. It can be said that the spirit of craftsmanship has always flowed in the blood of the Chinese nation. In addition, the firm ideals, beliefs, and tenacious willpower reflected in the Jinggangshan spirit, Long March spirit, and model worker spirit in red culture are also another reflection of the contemporary craftsman spirit. So, integrating the spirit of craftsmanship with our excellent traditional culture and red culture not only broadens the connotation of the spirit of craftsmanship, but also helps students better understand and practice the spirit of craftsmanship, and can enhance their sense of national pride.

3.3 Constructing a campus culture that integrates the spirit of craftsmanship with the ideological and political education of vocational college students

The construction of campus culture is an important aspect of ideological and political education. Only by creating an

educational environment can education achieve the expected results. To achieve the integration of craftsmanship spirit and ideological and political education for vocational college students, it is necessary to guide the construction of campus culture, design various campus activities, create an atmosphere of craftsmanship spirit, and achieve the effect of "moistening things silently". Specifically, professional forms such as vocational skills competitions and specialized education can be utilized, as well as cultural and artistic expressions such as microfilm exhibitions and essay competitions. Communication can also be carried out through campus networks, showcase windows, WeChat public platforms, libraries, and other platforms. This not only aims to achieve diversification and novelty in activity and expression forms, but also reflects professionalism and purposefulness. At the same time, it is necessary to actively listen to students' feedback and constantly innovate in order to achieve good results.

3.4 Linking Family, School, and Society

Family is the primary link in providing ideological and political education to students, which is related to the development of students' character. The growth of students is closely related to their families, which are the main place for students to establish their values and the first lesson in receiving ideological and political education. In today's constantly developing society and economy, various industries are advocating the spirit of craftsmanship, and society also needs skilled artisans. Family is a part of educating students, and parents are related to the cultivation of their craftsmanship spirit.

Integrating the spirit of craftsmanship with ideological and political education should play the role of the family. Improve the educational role of the family, provide an environment for family education in policies, and help students establish correct educational ideas. Parents should pay attention to both intellectual and moral education when educating their children, integrating theoretical knowledge with practice.

The school integrates the spirit of craftsmanship into campus culture, which can allow students to be influenced by campus culture and provide a good campus environment for the development of craftsmanship spirit. Schools should play an invisible educational role by integrating the spirit of craftsmanship into material, spiritual, and institutional culture, allowing students to be in an atmosphere of craftsmanship, thereby enhancing their professional literacy and mobilizing their professional emotions (Ping Jianxiong, 2016).

3.5 Play the role of ideological and political classrooms

Integrating the spirit of craftsmanship into ideological and political education should fully leverage the role of ideological and political classrooms, allowing students to understand the history, theoretical knowledge, and relevant examples of craftsmanship. This not only allows students to master a large amount of ideological and political education knowledge, but also helps them establish the spirit of craftsmanship, thereby improving teaching effectiveness and integrating the spirit of craftsmanship into the classroom. The following teaching forms can be used.

Integrating the spirit of craftsmanship into ideological and political education is not just about imparting theoretical knowledge to students, but should focus on improving students' moral standards, enhancing the effectiveness of ideological and political education, and enhancing students' professional character. This teaching goal cannot be achieved through oral presentation, but requires communication and interaction between teachers and students. Integrating the spirit of craftsmanship into ideological and political education can help students describe the situation of craftsmanship, and integrate situational cases into the classroom. This not only vividly displays knowledge, but also allows students to easily learn knowledge.

Activity resources are indispensable in the classroom. In the classroom, it is necessary to demonstrate students' learning initiative, stimulate their interest in learning, and integrate theoretical knowledge with practice. Using the spirit of craftsmanship as a classroom activity resource can make the ideological and political classroom more colorful and improve the effectiveness of the classroom. We can provide simulated and exploratory projects for students to learn knowledge in classroom activities, thereby generating a thorough understanding of the spirit of craftsmanship, stimulating their interest in learning, making them aware of the role and expression of craftsmanship, and treating "craftsmanship spirit" as a professional habit (Ye An & Liu Lin, 2015).

Extracurricular homework is also a part of teaching, which can help students consolidate their knowledge and continuously inspire their wisdom. Students can first understand the spirit of craftsmanship, and then write a paper and experience on their understanding of the spirit of craftsmanship.

4. Conclusion

In the process of continuous socio-economic development, the manufacturing industry is also constantly upgrading, and the development of craftsmanship spirit has become the mainstream of society. Therefore, attention should be paid

to integrating craftsmanship spirit in ideological and political education. Of course, not only do schools need to cultivate students' craftsmanship spirit, but the state, government, and enterprises should also create an environment for students' craftsmanship spirit, in order to cultivate great country craftsmen and contribute to the realization of the "Chinese Dream".

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