

# Analysis of the Cultural Infiltration in College English Teaching



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## Abstract

Under the background of the new curriculum reform and quality education, more requirements have been put forward for English teachers. English teachers should not only pay attention to explain the basic knowledge on the teaching materials in the actual teaching process, but also pay attention to cultural infiltration, and cultivate students to achieve all-round development. To achieve the teaching goals, teachers should actively improve their own teaching methods and teaching concept innovation and optimization, to stimulate the students' interest of learning, enhance the English classroom fun through a variety of ways, encourage students actively take part in the classroom activities, which will not only be able to smooth the students culture penetration, but also enhance the overall teaching quality and teaching efficiency, for the students' good learning and development in the future. So this paper aims to help teachers to input cultural education during the process of teaching in the classroom. It helps teachers to have the idea of the importance of the Cultural infiltration in College English Teaching. It also helps to give some strategies of achieving the goal of inputting cultural education in college English class.

## Keywords

College English Teaching, Cultural Penetration, Method

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## Introduction

As one of the indispensable courses in school teaching, teachers' teaching situation will directly affect students' comprehensive English ability and comprehensive literacy. College English course for non-English majors is an important part of general education curriculum in Chinese colleges and universities, which is both instrumental and humanistic. According to *the College English Teaching Guide (2020 Edition)*, one of the contents of college English courses is to carry out cross-cultural education. However, in terms of the specific situation, most teachers pay more attention to the interpretation of English grammar and vocabulary. They do not explain English cultural background. Such teaching method is difficult to cultivate students' cultural consciousness. It is also difficult to have a more comprehensive and

deeper understanding of English knowledge. It is not only difficult to enhance students' comprehensive English ability, but also will have a great impact on the classroom teaching quality. Therefore, in this context, teachers must actively explore teaching methods, and rationally infiltrate the culture in classroom teaching, cultivating students' intercultural communication ability, making students understand the society and culture of English-speaking countries, and spreading the Chinese culture as well by learning the language.

### **1. The positioning of cultural penetration**

Cultural penetration in college English teaching should be two-way. For a long time, the English textbooks used in Chinese colleges and universities have mainly focused on the history, culture and social life of western countries. The purpose of the textbooks is to expose college students to the most "authentic" English texts, so as to achieve the goal of being close to the native speaker. As a result, college English classroom has become the main field of western culture, which is dominated by British and American culture, while excellent Chinese culture has a certain degree of "aphasia". College English courses should guide students to correctly understand and treat Western culture and the comparison between Chinese and Western culture. Therefore, the cross-cultural communication carried by college English teaching should not be one-way "cultural introduction", but also "cultural output", so as to realize essentially "two-way communication". English teaching is not only a medium for students to learn English language and understand different cultures, but also a channel for students to use English to spread traditional Chinese culture. Teachers should encourage students to broaden their horizons in the learning process, persisting in the cultural going out and retracing cultural roots in China. For example, in some college English books, there is some introduction of the Christmas Day. The teachers should not only introduce the information of Christmas, such as the history and culture related to this festival, but also stretch to some major festivals in Chinese, such as the Spring Festival, the Mid-Autumn and so on, which can help the students learn different cultures and they can make a comparison to get a better understanding of the different festivals.

### **2. Establishing cultural teaching objectives**

If teachers want to carry out cultural penetration more smoothly in class, and ensure the quality and efficiency of infiltration, they should first make clear the Chinese and English cultural teaching objectives, so as to further enhance students' cross-cultural ability in the teaching process. When the corresponding cultural goals are set, teachers will consciously explain the English cultural background and Chinese culture knowledge. In addition, in the process of setting teaching objectives, teachers must combine the actual needs of students reasonable setting, but also actively rich teaching content, innovation of their own teaching methods and teaching concept through a variety of ways, so that we can further improve the quality and efficiency of Chinese and English culture penetration, and smoothly build an efficient classroom. At the same time because each student's ability to accept knowledge and understanding ability is very different, so teachers in the process of cultural infiltration should also respect the students' differences, when students encounter problems should also be reasonable and timely to guide it, so as to enhance the students' interest in learning, teachers to carry out cultural penetration more smoothly.

### **3. Innovate teaching methods and actively use multimedia**

With the accelerating development speed of information technology, it has also had a great impact on the field of education. Many colleges and universities are actively introducing multimedia equipment to cooperate with teachers to teach in the teaching process. Because multimedia equipment has many advantages, such as the boring text knowledge on the teaching material to students in the way of pictures or videos, help students expand the knowledge content and so on, effectively enhance the interest of English class. So college English teachers in the actual teaching process can also be actively applied to multimedia equipment, using multimedia in class video to students some western culture, which can enhance the students' interest in learning, prompting students more efficiently into the classroom learning, not only can guarantee the classroom teaching effect, at the same time students can also more comprehensive and deep understanding of Chinese and English culture, teachers can successfully achieve the teaching goal of cultural penetration. Only in this way can the students' comprehensive English ability and comprehensive English literacy can be further enhanced, and the future good learning and development for the students to lay a certain foundation.

#### 4. Enhance teachers' awareness of cultural infiltration

Teachers' consciousness of cultural infiltration will directly affect the overall effect of cultural infiltration to some extent. Therefore, if English teachers want to ensure that cultural penetration can be carried out with high quality and high efficiency, they should first pay attention to enhancing their own awareness of cultural penetration. At the same time, in the teaching process, we should also enhance our cultural penetration ability through various ways, comprehensively and detailed master the content of Chinese and English cultural penetration, and understand the influence of cultural infiltration on students. Then, in the process of classroom teaching, students can be infiltrated in different ways to stimulate their desire to explore English culture and enhance students' confidence in Chinese culture so as to more actively learn and explore English culture.

#### 5. Enhance the students' status and strengthen the communication with the students

Many teachers will be influenced by the traditional teaching concepts in the process of teaching to the students, and pay more attention to themselves as the main body in the classroom, and the students are always in a passive learning state. This will make students feel that English knowledge is very boring, and it is difficult to have an interest in English knowledge, and then it is difficult for teachers to infiltrate the Chinese and English culture for students in class. So to avoid this situation, teachers should attach importance to enhance the students' classroom status, and strengthen the communication between students, timely understand the problems of students, like through group discussion or classroom questioning teaching, which can effectively enhance classroom interactivity, avoid students distraction, but also can stimulate students' exploration, so that can be more smoothly penetration of Chinese and English culture, further enhance the students' comprehensive English ability and comprehensive accomplishment.

#### 6. Develop various forms of cultural learning

There are various cultural carriers, such as literary works, fine arts, dramas, short videos and so on. In English teaching, it is helpful for teachers to organize students to carry out thematic exploration activities, to guide students to compare and analyze various cultural phenomena and cultural concepts in ancient and modern Chinese and foreign works around the two languages, guide students to learn to appreciate the respective charm of English and Chinese, and appreciate different artistic conception, beauty and philosophy. Colleges and universities can also make full use of the second class to hold speech contests, salons, reading contests, writing contests, drama performances and other activities, so that students can understand Chinese culture and Western culture and improve their cultural quality in a relaxed and pleasant environment.

#### Conclusion

Generally speaking, higher vocational teachers must actively break the traditional teaching concepts and teaching methods in the actual teaching process. In class, we should not only pay attention to the basic knowledge of students, but also pay attention to the reasonable infiltration of English culture, so that students can learn English knowledge more comprehensively and deeply, train students to achieve all-round development, and lay a certain foundation for students' good learning and development in the future.

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