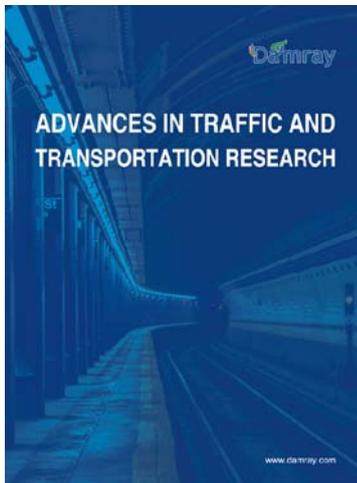


A Study on the Importance of Economic Management of Transportation

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Abstract

At present, the economy of various regions of China has developed rapidly, the urbanization process is accelerating, and the large-scale urban infrastructure construction projects have driven the economic development of China. Therefore, in the new period of background, we should pay attention to the important role of transportation economic management. Transportation has a wide range of distribution, involving many industries, covering business, logistics and other economic development contents. It is necessary to further strengthen the transportation economic control and control under the market economy system, constantly promote the development of the national economy, drive the economic development of all walks of life in the country, and meet people's living needs.

Keywords

Importance, Economy, Transportation, Management

1. Introduction

There are some problems in the current transportation management process, such as heavy transportation work, unable to ensure the quality of service, transportation management departments need to collaborate, local restrictions on transportation management there are certain problems, so we should strengthen the scientific analysis of the existing problems, and from the importance of transportation management, put forward reasonable solutions to form a complete transportation management system.

2. Characteristics of transportation industry

Transportation plays an important role in the process of China's economic development, and its characteristics mainly

include the following aspects. One of them is international and large systemic. The current social and economic development, the scope of economic globalization is getting bigger and bigger, in order to further comply with the development rhythm of the times, to strengthen the analysis of the management of globalization of transportation, the use of transportation network system, in line with the development rhythm of the times, to promote the exchange between countries, the use of science and technology to innovate the mode of transportation management, the system and other countries to converge, to achieve effective transportation of products, to strengthen the transport industry is international and systemic in its economic and financial aspects. Second, the public nature and strong regulation. Transportation is a kind of service industry, for people's working life will produce greater convenience, especially transport infrastructure, with a certain public performance, in the management process, to adhere to the people-oriented principle, the attitude of work for the people, the attributes of the transport industry decided in the management of mandatory and public characteristics.

3. The important connection between transportation and economic management

The rapid development of the national economy, for the entire country's various industries have produced greater changes, for the management and direction of the transport economy has produced greater challenges. The relevant management departments of the transportation industry, to abandon the previous management system, to promote the development rhythm of the times, the use of science and technology, and constantly propose to create a scientific and reasonable transportation management system. The overall development of China's national economy is driven by the transportation industry, the transportation industry is the fundamental premise of the development of the national economy, so pay more attention to mobilize the significant value generated by transportation, to focus on for water, land and air transport three main themes of transportation to complete the site of economic activities, and constantly increase the transportation nodes throughout the network area, to provide strong support for the economic development of all walks of life in China. In the early process of industrial economic development, people know that social transportation will seriously affect the effective integration of resources and the rapid development of economic industrial structure, the transportation industry involves more production and operation activities of other industries. Economically developed regions are dependent on the transportation industry. In the context of the new era, the construction of transportation will measure the degree of economic development of more developed and less developed regions, to a certain extent, the transportation network determines the degree of accumulation of regional economic capital, to strengthen the role of the promotion of economic management for the region concerned. The backward transportation situation will allow the regional economy to produce inhibition and inhibit capital accumulation, so it is necessary to pay attention to the core of transportation management, not in improving the national economy [2].

4. The importance of strengthening the economic management of transportation in the current economic environment

At present, in the context of China's market economy system and mode related reforms, transportation to have an important impact on the development of the relevant economy, and the scope of economic globalization continues to expand, the rapid development of science and technology, to keep pace with the development of the times, to make full use of the market-oriented special purpose mechanism given to the significance of transport economic management, further approaching the international level, in the economic system and development Mode exploration process, to further promote the entire social economy in the market conditions of the important mission, to further play the effectiveness of the transport industry, its importance of strengthening the transport economic management in the current economic environment, mainly in the performance. One, transportation enterprises in the new economic development can coordinate the local economic development situation, build a good business environment, realize the effective allocation of resources, maximize the effectiveness of the transportation industry and transportation business has, to achieve win-win benefits. Second, the overall further development of China's national economy requires the participation of the transportation industry. Only through market-oriented economic reform methods can further meet the requirements of production levels and people's basic needs to match the scientific economic control and management of the transport business, to be able to achieve the economic transition of our market, the reform of the economic system in the past, in line with the rhythm of development of the times, to meet the requirements of the national people's material. Thirdly, the realization of transportation economic management for China's comprehensive economic development has important significance, most of the economic production and trading activities are through transportation, especially in the current era, the rapid development of the logistics industry, for China's economic drive in all walks of life has a non-negligible role, so the traffic and economic transport management and control behavior also determines the speed

and quality of China's economic growth. Fourth, the objective requirements of transport enterprises to convert the operating mechanism. The current era affects the transport management sector market demand to gradually move towards a systematic, standardized and legalized road, and with the gradual improvement of the market economy system, some state-owned enterprises, especially large and medium-sized enterprises economic model conversion, through the transport industry to be able to price leverage and competition for the exchange of road transport goods place. The free operation of enterprises to convert the enterprise's operating body, sound use production date. Market economy is the degree of socialization of commodity economy production development, with a certain stage of significance, in the context of today's times, the transportation market economy is a commodity economy cooperative planning, large production of enterprises can collect the commodity economy in hand, should be implemented market economy. In the context of the new era, to meet the direction of development of the times. The construction of the transport market economy system is an objective requirement of the highly socialized development of modern productive forces and the trend of forces [3].

5. Problems of transportation management under the conditions of market economy

5.1. Regional restrictions on the existence of problems in transport management

In the process of development of the transportation industry, the normal development level of the city should be summarized and positioned for analysis according to the actual situation, to consider whether the city already has tourism as the leading industry, combined with the development status of the city, the development level of the city should be graded, through research and analysis, in the peak commuting period, whether it is a first-line second-line third or fourth-line cities or tourist cities, transportation will have greater difficulties. Therefore, in the process of transportation optimization, we should further consider the degree of economic development, take different transportation management system systems for different cities with different status quo, and strengthen the scientific and reasonable construction of the system mechanism.

5.2. Transportation work is heavy and service quality cannot be guaranteed

At present, China's urbanized population is increasing, the task of traffic and transportation is no heavy, especially logistics, both in logistics and passenger transport reflect this status quo. In addition the amount of urban transportation services has been far below the status quo, the amount of passenger transport increased, the amount of freight also increased sharply, coupled with the current lack of clear legal provisions, resulting in many undesirable phenomena. The overloading of trucks and buses and the low level of law enforcement have further reduced the quality of service in the high-pressure transportation process, leading to undesirable consequences [4].

5.3. Management difficulty is gradually rising

The current standard of living as well as the happiness index of people is improving, for the way of life to change also has a greater impact, vehicles facilitate people's lives, but for the economic management of transportation produces a certain degree of difficulty, and the number of private cars is increasing, in the process of road travel will appear congestion problems, and for the road transport function impact leads to safety accidents, the increase in the number of private car use shows. The structure of highway vehicles will be more and more difficult to carry out the selection process, more and more overload phenomenon commonly occurs, reducing the service life of the road, so to pay effective attention to the transportation problems and give solutions.

5.4. The comprehensive level of management personnel is low

Social progress and development, in the context of the new form, all walks of life have an important reliance on the transport industry, people are as the focus of the transport economic management system, the current economic management in transport, personnel need to have a high degree of professionalism, the need for a high level. According to the relevant research, personnel professional comprehensive ability is not strong, the level of professional quality is not high, in the process of management does not have a corresponding sense of responsibility, quality level is difficult to meet the standards of road transport management, some personnel do not have the basic common sense, can not organize to master the economic development situation. In the process of transportation, road transport is the main transportation hub, the economic management system has not received too much attention, the daily work is not solved in a timely manner, which seriously affects the effectiveness of the work.

5.5. Traffic and transportation management departments are virtual

Transportation is the economic lifeline of the country, in the process of development of the corresponding depart-

ments are numerous, can be said to be a variety of, and the responsibility for the division of the huge and small, in the process of analysis of responsibility for the existence of some shirking of responsibility occurred, for the transportation industry has a negative impact, more problems of their own caused by the waste of resources.

6. Effective measures to strengthen the economic management of transportation under the conditions of market economy

6.1. Actively apply modern science and technology

The current social progress and development, new technologies are constantly emerging, the functions of science and technology are becoming more and more powerful, traffic and economic transport management in the new era should be developed in the direction of scientific, institutionalized and modernized, to strengthen the application of big data, artificial intelligence, Internet of things and other technologies, to grasp the market dynamics as soon as possible, to strengthen the scientific monitoring of transport routes, to establish a comprehensive transport system, and constantly Apply advanced communication systems, computer systems, adopt modern market management mode, enrich the theoretical system, and improve the efficiency and quality of management.

6.2. Strengthen the management of road transport

Vehicle road transport management is an important component of road economic transport management, the number of private cars is increasing in the current era, so it is more important to focus on the road vehicle transport management. In the inspection process, the transport management department should start from the actual action, improve the infrastructure, according to the actual situation of the road to carry out the whole aspect, according to the fundamental of road vehicle management set intelligent information service system, according to the actual situation to provide efficient and high quality service, constantly solve all kinds of problems caused by too many vehicles, strengthen for the transport road process monitoring facilities to monitor the road condition of the road in all aspects Information, timely access to each branch of the road and vehicle transport information, so that the road and vehicle management more intelligent, efficient, make full use of big data, such as computing systems targeted to provide professional services, so that customers and owners are satisfied, to improve the sustainable development of the transport industry.

6.3. Comprehensive predictive analysis

In the process of budget analysis, we should implement the budget management mode of combining cash income and expenditure in two lines, continuously achieve the budget target, combine with cost control, analyze the main factors of cash flow, continuously reduce the risks that may be involved in finance, provide comprehensive training for management personnel, strictly control the two branches, and can use high-tech science and technology to conduct a comprehensive analysis of the cost over a period of time, estimate consumption over a period of time as well as the cost of use, set cost management budget targets, improve the efficiency of management, and ensure a high degree of centralized power in the use of funds. To establish on the basis of the combination of power, responsibility and benefit, improve the budget system, solve the internal management problems of the enterprise, to deepen the target cost management, strengthen the analysis of the objectives and measures, strictly implement the management of cash income and expenditure in two lines, to ensure that the reasonable needs of the enterprise production and construction investment and other funds, play the function of the internal financial settlement center, improve the efficiency of the use of funds.

6.4. Strengthen the integrated management of road vehicles and implement contract transportation

The main place in the process of transportation is the road, and the implementation of economic management is particularly important to further determine the market economy system, improve the existing management model, the establishment of competent departments of transportation at all levels. Management agencies to implement hierarchical management, you can implement contract transport, enhance the responsibility of transport owners, and constantly maintain the order of the transport market, improve the level of transport market management, strict requirements for the quality of transport management services, according to different circumstances to develop different mechanisms for the application of transport. The current transportation industry plays the most important role in the country, and it is necessary to continuously improve the problems existing in the process of existing transportation management, improve the transportation mechanism, combine the development of the city, develop a comprehensive and reasonable mechanism to meet the specific situation of the city, alleviate the transportation problems and improve the quality of transportation services. The administrative department should eliminate irregularities and create a good atmosphere for the transportation industry.

7. Conclusion

To sum up, the transportation industry has an important role in the development of China's economy, and there are some problems in the development process. We should constantly improve the management system, strengthen the planning and management process, analyze the existing problems, use advanced technology to establish a transportation safety supervision network, accelerate transportation management and service work, and promote the rapid and efficient development of China's transportation.

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