

# A Summary of Research on the Integration of Chinese Traditional Etiquette Culture into Higher Vocational Education



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## Abstract

Chinese traditional etiquette culture is the precipitation and accumulation of precious spiritual wealth of the Chinese nation from ancient times to the present. The development of Chinese traditional etiquette culture in higher vocational education is to carry forward the excellent traditional culture of the Chinese nation and to establish cultural self-confidence of higher vocational students. It is also of great practical significance to improve personal cultivation and strengthen cultural identity and appreciation. This paper sorts out the relevant documents collected by CNKI in the past ten years, sorts out the current situation of the integration of Chinese traditional etiquette culture and higher vocational education, and finally puts forward suggestions and prospects for the problems existing in the research. It is pointed out that we should pay more attention to the innovative path research of integrating traditional etiquette culture into vocational aesthetic education, and explore the new paradigm and new thinking of integrating traditional etiquette culture into higher vocational education in the new era, so as to make the traditional etiquette culture penetrate into higher vocational education.

## Keywords

Traditional etiquette culture, higher vocational education, research review

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## 1. Introduction

The "Suggestions on implementing the Project of Inheriting and developing traditional Chinese culture" issued by the General Office of the Central Committee of the Communist Party of China pointed out: "The excellent traditional culture should be integrated into various fields such as enlightenment education, basic education, vocational education, higher education, and continuing education." Vocational education should also be integrated into the excellent traditional Chinese culture. Chinese traditional etiquette culture is the soul of the Chinese nation's culture. Carrying out the education of etiquette culture in higher vocational colleges, inheriting and carrying forward the Chinese traditional etiquette culture have very important practical significance for students to establish cultural confidence and cultivate the national spirit. When searching "Chinese traditional etiquette culture" in CNKI database, there were only 116 relevant literatures from 2011 to 2021. When searching the keyword "Chinese traditional etiquette higher vocational education",

only 9 literatures were found, indicating that there is still a great lack of special research on the integration of Chinese traditional etiquette culture into higher vocational education (Wang Yuxin, 2020).

This paper sorts out and summarizes the related papers on the integration of Chinese traditional etiquette culture and higher vocational education in recent years, in order to find the problems existing in the research on the integration of the two. It is hoped to provide some useful references for the theoretical development and practical operation of integrating Chinese traditional etiquette culture into higher vocational education in the future

## 2. Research on Chinese traditional etiquette culture

Etiquette culture in China has developed from the Western Zhou Dynasty to the present, and has a profound historical accumulation. The first etiquette expert in our country's history is none other than Confucius. He introduced "benevolence" into "propriety" and proposed "rule the country by propriety", and he also transformed the "ceremony" into people's inner rational thinking. Mencius put forward the idea of "benevolence, righteousness, propriety and wisdom", and continued to carry forward propriety, emphasizing the human foundation of intrinsic moral quality. Finally, Xunzi took "propriety" as the basis, and introduced the idea of "taking the law as the foundation", and introduced the ideological proposition of "Attaches great importance to the ritual and law". Guan Zhong created the earliest student code of conduct in ancient times and even in the world called "Disciple's Duty", and proposed the idea of combining etiquette and law. In ancient rites, there are three classic works, "Book of Rites", "Book of Rites" and "Zhou Li" (Yu Liping, 2016). After that, many scholars and thinkers began to focus on the study of traditional etiquette, and wrote a wealth of research works such as Li Yunguang's "Reflections on Etiquette", Qian Xuan's "General Theory of Three Etiquette", Zou Changlin's "Chinese Ritual Culture" and so on. Modern Jiang Jingping and Jin Zhengkun's research on etiquette culture takes a fancy to following Western methods, which vigorously increases the discourse system of Western etiquette. They integrated Western etiquette education into traditional Chinese etiquette culture education, and published a series of textbooks such as "Designing Etiquette Textbooks" and "Modern Etiquette Textbooks".

In the new era, people show a strong interest in and awareness of participation in the study of excellent traditional ritual culture. They are mainly in the following aspects: First, research on the current status, influence and value transmission of Chinese excellent traditional etiquette culture, and explore the educational significance of traditional etiquette culture. The second is the study of ideological and cultural education of college students about traditional etiquette culture. In view of the lack of traditional etiquette moral concept of college students, reflect on various social moral issues. This paper puts forward the necessity, feasibility and relevant operation methods of strengthening the education of etiquette culture for college students.

## 3. Research on the integrated development of etiquette culture and higher vocational education

In recent years, scholars have gradually begun to study the integration of etiquette culture into higher vocational education. From 2011 to 2021, through literature search, there are 39 search results for journals and literatures whose titles involve "Etiquette Culture Higher Vocational Education" or "Etiquette Culture Higher Vocational Education", and only 2 retrieval results for master's and doctoral dissertations. They mainly reflects in: The first is the research on the status, value and significance of the integration of Chinese excellent traditional ritual culture into higher vocational education. Li Haiqiang pointed out in "On the Value of Chinese Traditional Etiquette Culture in Higher Vocational Education" that Chinese traditional etiquette culture is an important supplement to skill-centered higher vocational education and an important means of higher vocational ideological and political education (Li Haiqiang, 2020). Ye Biying's "The Status Quo and Countermeasures of Etiquette Culture Entering the Campus" points out the serious problems of the integration of traditional etiquette culture with college education from the perspectives of deviation of current student values, insufficient teacher allocation, unscientific curriculum setting and unclear value cognition. The second is to explore the ways and countermeasures for the integration of traditional etiquette culture and higher vocational education (Ye Biying, 2018). Cheng Tao proposed in the "Practical Path of Chinese Excellent Traditional Culture Integrating into the Construction of Campus Culture in Higher Vocational Colleges" to improve inheritance of traditional etiquette culture by building platforms and strengthening top-level design (Cheng Tao, 2020). Gao Feng's Countermeasures for Integrating Chinese Traditional "Ritual Culture" into Higher Education puts forward the countermeasures to transform the theoretical identity of "ritual culture" into behavioral identity by using the main position of ideological and political theory course from the three perspectives of knowledge, emotion and action (Cheng Tao, 2020).

## 4. Review and Outlook

There are new problems in the development of higher vocational students, such as the lack of knowledge of traditional etiquette culture, lack of etiquette literacy, non-standard etiquette education and the dominance of western discourse

system. At present, it is urgent for higher vocational education to integrate excellent traditional etiquette culture into all fields of higher vocational education closely around the basic task of the new era to foster virtue through education. At present, domestic scholars have paid attention to the lack of traditional etiquette culture of college students, and began to explore related theories and practices. The content system is also expanding and filling, and some innovative ideas and viewpoints have also been proposed. However, most of them stay in macro analysis, lack of in-depth research, and there are very few articles about relevant practical experience.

In particular, the degree of integration between traditional etiquette culture and higher vocational education teaching is not enough, besides it's just conceptual and it's not attractive. Especially, there are still gaps in the research on the integration of traditional etiquette culture and college education. The details are as follows. : First, the form of etiquette education in higher vocational colleges is single, and curriculum education dominates, ignoring the characteristics of etiquette's daily behavior development. Second, the Western discourse system dominates the etiquette education of college students, ignoring the era value of traditional Chinese etiquette culture. The third is that the degree of integration between etiquette culture and higher vocational education is not enough. Firstly, it focuses on form and ignores connotation, which is superficial and separates the relationship between etiquette and traditional Chinese culture; There are still gaps in pattern research.

To sum up, in the future research on the integration of traditional etiquette culture and higher vocational education, the scope of research should be broadened, the in-depth exploration of research content should be strengthened, and more focus should be placed on the innovative path research on the integration of traditional etiquette culture into vocational aesthetic education to explore the new era. The new paradigm and new thinking should be explored about integrating the etiquette culture into higher vocational education in the new era, so that the traditional etiquette culture can penetrate into higher vocational education.

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